A Novel Watermarking Technique Using Visual Cryptography with Blow Fish Techniques

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Abstract: Information security is not just to provide an authenticity and integrity to the data, but there is also a need to seek identity, rights of use and origin of information, which may require some degree of process re-engineering. Rarely security technologies like digital data can be simply "plugged in" without streamlining the process. In this paper we address the problem of information security and protecting the rights of originator of the structured document from ill-intentioned recipient who can modify the received decrypted information. At sender end, a public key signature is generated using SHA-1 or SHA-2. Signature is embedded into raster image of the document using non-invertible robust public key watermarking technique based on orthogonal signals concepts. The document is then encrypted with public key of the receiver using RSA algorithm to achieve confidentiality and authorization. The proposed scheme uses correlation analysis to detect embedded signature to authenticate message. This scheme also uses Gauss-Jordan method to derive the signature from the watermarked image to verify ownership. The study is corroborated with result and application of the proposed technique to prevent forgery and alteration indata

Keywords: Digital data, watermarking, Information Security, Rights Protection,

I. Introducation

Over the past few years there has been tremendous growth in computer networks especially in the field of World Wide Web. This phenomenon coupled with the exponential increase of computer performance, has facilitated on-line business operations like shopping, trading, truncation, bill presentment. Due to massive use of personal computers, network and the Internet, new features of security are in need. In addition to confidentiality, authentication, integrity and control, one must think of new security requirements like protecting the rights of originator against tampering and illegal distribution of the information by the intended recipient, as an ill intentioned authorized recipient can modify and redistribute the decrypted information. It is well known that cryptography deals with unauthorized access but there are functional limitations like requirement of global clock synchronization, handshaking and costly tamper proof hardware. Digital watermarking is a technique based on digital signal processing which inserts extra signal to digital contents for discouraging illicit modification and distribution of information and to authenticate watermarked contents. But, digital watermarking has the following limitations

(a) No transmission security due to lack of public key algorithms.

(b)Text information - Due to binary block format of the text, embedding new bits in the text may introduce irregularities that are visually noticeable. This paper presents a technique, which contains strengths of digital data and digital watermarking both so as to provide a secure transmission of messages. Thus the rights of sender on digital content are protected.



Figure 1 illustrates an approach that uses RSA and Blowfish process representation

The document in which digital data is embedded as watermark. Public key signature protects the document from any intruder, while embedding it as resilient, noninvertible and robust watermark prevents non trusted receiver modify to the contents of the document. Figure 1 Public Key Cryptosystem with embedded digital data. The rest of the paper is organized as follows. Section 2 presents digital data embedding in to image and watermarking, section 3 describes embedding procedures, section 4 verification detection of watermark to prove authenticity, and section 5 conclusion

II. Digital watermarking

The ownership protection, authentication and integrity of structured document is necessary and important. Encryption and digital data techniques protect against eavesdroppers, for sure, but the main attacks are likely to be from validly connected end-users who go on to redistribute the received data more than they are entitled to. Digital data uses "Public-Key Cryptography" which employs an algorithm using two different but mathematically related "keys" one for creating signature, and, another for verifying signature. Compare this to information hiding the cryptographic signature is embedded into the information itself. Watermarking [1] is a security technique in context of protecting content of information from authorized user. It is as old as paper production is and protects rights of

author/originator. This technique is basically used to identify any processing and modification in the contents. 2.1 Digitaldata have been accepted in several national and international corporations, banks and government agencies. The fundamental process involved in digital data is a hash function. A number of hash functions are proposed in the literature. The MD5 message digest algorithm, [2] was developed by Ren Rivest at MIT. MD5 generates a 128 bits message digest out of a variable length hash algorithm message. Another SHA (Secure Hash Algorithm) was developed by National Institute of Standards and Technology (NIST) and published as a federal information processing standard [3] in 1993. Revised version of SHA is implemented in C language and referred as SHA-1 [4]. It generates 160 bits message digest. SHA-1 has achieved level of Standard because it generates 32 bits longer message digest than MD5, using a brute force technique for a given digest the difficulty in achieving message is of the order of 2160 operations in comparison to 2128 operations in MD5.In the draft FIPS 180 - 2NIST published SHA-2 as a new version of secure hash algorithm. SHA-2 offers, SHA-1, SHA- 256, SHA-384 and SHA-512. In other words SHA-2 may have outputs160, 256, 384, and 512 bits of message digest. However, SHA-2 algorithm uses fixed and predefined parameters that may be vulnerable to attack. Digital datacan save the message from third parties [5] but once an encrypted message is at receiver end, easily decrypt, modify and distribute the message for commercial benefits. This means the sensitive information in these messages cannot be protected from modification and redistribution from the authorized receiver using encryption, access restriction and hiding information behind firewalls.

A digital watermark is a distinguished piece of information that is adhered to the data that it is intended to protect. Several embedding techniques [1, 6-8] have been specially developed for use with text but most of these techniques either change word or line spacing or make change on the character boundary which require original document to detect watermark to authenticate sender. These techniques cannot be simply used to embed digital data due to involvement of integrity issues with digital data applications.

Tao Chen, et al suggests a combined digital data and digital watermarking scheme [9] for image authentication and content protection. In this scheme content dependent random k bits are extracted from N blocks of image to obtained K X N bits signature, which is embedded back to the image using secret key. Due to requirement of large number of keys this method cannot be used in applications requiring transmission of data. Ding Huang presents a text watermarking technique [10] that expands and shrinks widths between words to represent inter word distance, as sine wave. In this method sine wave is coded as watermark. This technique cannot be used to send confidential message, as it does not use any key. Chang & Chang presented a sender-buyer protocol [11] where digital data containing sender, buyer and trading information is embedded in the image as barcode image. This scheme protects the embedded trading message and ensures integrity of image but does not authenticate the sender, as digital data is not based on content of the information. Cor et al [12] proposed secure spread spectrum watermarking

scheme. A two-dimensional spectrum signal is generated. 128 low bits of the spectrum signal are modulated with 128 bits of the owner's secret key. Adding modulated signal back to the image generates the watermark signal. Inverting spectrum signal, which is then added to the image, generates watermark signal. Drawbacks of this scheme are (1) it requires original image to detect the watermark and (2) Every time new binary key is needed to protect new image.

A paper for watermarking of digital images to detect or verify ownership [13]. In this method most common RSA & DSS public key signature generation algorithms are used to generate public and private keys of user. This method involves computing message digest using MD5 of image I of M rows and N columns. Message digest is encrypted with private key to generate digital signature. Low order bits of DS are modulated to as watermark and inserted back into the image. We can summaries that, in order to protect document integrity and rights of owner on the document the crypto signature should be content based and public in order to avoid the large number of secret keys. Secondly such a scheme should not require original document to detect and verify the ownership and should be computationally inexpensive. The goal of this work is to design a cipher model that contains strengths of digital data and digital watermarking both to provide secure structured document transmission and to detect and verify ownership to prevent alteration and forgery. The approach uses raster representation of the document in which digital data is embedded as watermark. Public key digital data protects the document from third party while embedding it as watermark prevents non Trusted receiver trusted receiver to modify the contents of document.

III. Embedding a digital data in to image

Image representation of a message The process starts with calculating size of the text information and then converting it into its digital image representation. Input text is stored in string format before conversion. Size of the text is calculated in the form of an invisible drawing in the context of memory device.

height and width are calculated as shown in figure 2..



Figure 2: Image size Measurement

Image height = (Ascent+ Descent+ bearing) * No. of lines in text message (1)

Image width = = Max (x [i]); $0 \le i \le n_0$. of lines (2)

True color RGB model is used to represent image as a bit frame of size width*height, where, each square represents a value of bit as function

f (x, y)={f (x, y) = [0,1], | x= 0 to width, y = 0 to eight} (3) A total number of 32 frames for a single image are used [14]. The first 8 frames represent transparency; the next 24 frames (8 per color) are used to represent Red, Green and Blue colors respectively. The binary values (0 or 1) in corresponding bits from each of the 32 bit planes result in a binary number to represent pixel's intensity level from 0 to $2 \ 32 - 1$ (full intensity). For each bit, in all 32 bit frames, value of function f(x, y) is set to 0 to create a black back ground

Value of function f(x, y) is manipulated at a specific location in all the bit frames to draw text pattern on the background image. Intensity of the image is set in all 32-bit frames to get a specific pixel value [15-17]. Values of pixels stored in memory are grabbed into a vector of

size = width * height.

III.1 Generation and Embedding of Digital signatures This process starts with calculating a message digest from two-dimensional message signal M of m rows and n columns. One-way hash function H operates on input message M of arbitrary length and returns a fixed length hash value h, i.e. H(M) = h. It has additional characteristics as follows:

(i) Given M it is easy to compute h, (ii) Given h it is hard to compute M / such that H(M /)= h (iii) Given M it is hard to compute another message M / such that H (M) = H (M/). Several methods are developed to find hash function [2-4]. Here SHA-I algorithm is used to generate unique 160 bits Then RSA algorithm is used to encrypt fixed length message digest using owner's private key to generate owner's public key signature vector [5]. Since RSA algorithm is based on the fact that there is insufficient way to factorize very large number, deducing the RSA key, high computer processing therefore, requires very time. RSA algorithm has also become de facto standard for industrial strength and built into many of the software products like Netscape Navigator and Internet Explorer. Next, the bits of digital dataare modulated and transformed to compute watermark signal. Length of the watermark signal may be same as that of digital dataor it may be based on first, middle or last bits of the digital dataas long as they are consistent. This selection is based on the criteria that too small Watermark signal is vulnerable to attack and too large watermark signal takes large computer power. Embedding watermark signal Xs into message M involves selecting a random block of m nonoverlapping continuous rows and averaging these m rows to find average row vector R referred to as reference vector. Original watermark signal Xs is orthogonalized with respect to vector R to make inserted signal independent from the reference signal and eliminate cross talk [18]. Thus, the vector Ws/ constructed out of W entries by modulating digital datais [12, 19, 20]

Ws = Xs _ (Xs. R) R (5)A gain factor is calculated from Ws / across all m rows to ensure that strength of the watermark varies smoothly. Ii = c cos (2 π i / m) Ws / (6) Value of c is adjusted to maintain quality metric PSNR to minimum 30 DB, to avoid white visible marks on message signal. This small scaled version of the Ws/ is added back to m rows of the original signal to generate watermarked signal M/, where value of the bit function f / (x, y) is given as.

It is possible to find values of e,d,n such that m^ed=m mod n for all m<n;

• It is relatively easy to calculate m^e and c^d for all values of m < n.

• It is infeasible to determine d given e and n.

 $m^{ed} = M \mod n$ where n is no of sub pixels

Where m is decryption key

A corollary to Euler's theorem, n=pq

Where Φ (n) is the Euler totient fun.

 $\Phi(p,q) = (p-1)(q-1) \quad \text{ed} = 1 \mod \Phi(n)$

 $d=e^{-1} \mod \Phi(n)$

w - m \leq r a n d o m (i) \leq w h e r e 0 Other blocks of m rows can be selected pseudo randomly to embed additional watermarks using same Xs signal. All Xs and corresponding reference vectors are stored for detection purpose.

III.2 Encrypting watermark image

Encryption of water making with the help of RSA algorithm [5] is used to further encrypt watermarked signal M/ using public key (d, n) of the receiver to achieve data integrity and confidentiality over network

I. $M = \{f/(x, y) \mid x = 0 \text{ to width, } y = 0 \text{ to height}\} C = Md \mod n (8)$

IV. Detection of Watermark to prove authenticity

The message received is decrypted using private key (e, n) of the receiver to assure for the sender that only authorized receiver can access message and data in the message has not been modified during transmission. To assure the receiver that message has come from the authentic sender. The watermark inserted in the message is detected. Μ _ Ce mod n (9)A detection criterion is established using correlation analysis [19, 20]. Watermark is detected using the reference vector R and the watermark vector Xs sent with message itself. Xs is orthogonalized with respect to R to obtain Ws. Watermarked message is scanned from starting in blocks of m rows. An average vector is calculated from each block and orthogonalized with respect to reference vector R to find expected watermark vector EWs. EWs is correlated with the watermark vector Ws to test relative closeness.

If correlation coefficient is above a threshold value (between 0.5 & 1) then received document contains the watermark and assumed to have sent by an authentic sender.

Hundreds of random watermarks are synthesized with the same spectral properties as Xs. Correlation of each of these watermarks is computed with watermarked image. If later and former correlations are far apart it is likely that image contains watermark.

V. Verification to prove ownership

The procedure to protect rights of sender by deriving watermark from the watermarked image of the signal. Signature derivation will prove ownership of the sender if message is redistributed. At the same time it will restrict authorized receiver to illegally modify the message because in case of modification extracted signature will not match International Journal of Modern Engineering Research (IJMER) www.ijmer.com Vol.2, Issue.4, July-Aug. 2012 pp-2843-2847 ISSN: 2249-6645

with the original signature of the sender. Claimant can prove the ownership by presenting original image and the position where watermark was inserted. Gain factor is constructed by subtracting original image from watermarked image and orthogonal watermark Ws / is also constructed.

 $(X_{s} R) R = (X_{s} R) R - (R, R) X_{s} (11)$ (12) Gauss Jordan method is applied to equation (12) to find components of vector Xs., where mr is length of vector R. Digital dataS of sender is constructed from Xs after removing all modulations and transformations. If, S and Xs are same, ownership of the sender is proved. 6 Implementation and Results In this section we present the simulation results by implementing orthogonal signals based public-key watermarking algorithm.. We used a 32bit RGB model to represent the original image using MATLAB. We used SHA-1 algorithm to find message digest and RSA algorithm to encrypt message digest. We orthogonalized signature with respect to average vector found from selected block and embedded a scaled version of orthogonalized signature back to the selected block. PSNR was set to minimum 30 DB to avoid white noise. Overall image was encrypted with public key of the recipient to achieve confidentiality and integrity. Signature was detected using correlation analysis. Figure 4 shows 32-bit raster image of the document. Figure 5 shows watermarked image with PSNR 76DB and figure 6 shows the decrypted image. This image is used to detect the watermark using correlation

The performance of the proposed algorithm is shown in figure 7. Correlation factor is found corresponding to the true signature derived from the original document and corresponding to the 100 randomly selected signatures. The correlation factor corresponding to true signature is between 0.9 and correlation factor corresponding to false signatures is negative or below 0.6.



Figure 4: Original Image



Figure 5: Image of with embedded data



Figure6 6: Encrypted image with the data



Figure 7: Decrypted image of the retrieve process done with blowfish process

V. Conclusion

Most of the trading, banking and investment applications are based on exchanging structured documents over global network. For technical excellence and business values of these applications, security of information and sender's rights on information plays an essential role in overall transmission system. Cryptography alone can be an effective solution to all these problems but in most of instances in the form of costly and specialized hardware to create tamper proof devices. In this paper we have presented a software-based approach, which combines digital datatechnology with robust watermarking technique achieve authenticity, confidentiality, to integrity and restricting alteration and forgery in information. The proposed technique is tested to prevent forgery of signature and alteration of information in images.

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